

# 2016



## SPEAKER PACKAGE

COLLEGE FOOTBALL HALL OF FAME ★ ATLANTA, GEORGIA  
NOVEMBER 2-3

# ABOUT VENTURE ATLANTA

## Where Tech Innovation and Capital Connect

Venture Atlanta, Georgia's technology innovation event, is where the region's most promising tech companies meet the country's top-tier investors. As the region's largest investor showcase, Venture Atlanta connects local entrepreneurs with local and national venture capitalists, bankers, angel investors and others who can help them raise the capital they need to grow their businesses.

To date, we've helped entrepreneurs raise over \$1.6 billion dollars, leading to more than \$13 billion in exits to date.

With 2016 expected to draw another sell-out crowd, we're hosting this year's event at the College Football Hall of Fame. We're excited to continue our strong track record of delivering exceptional networking and 1:1 meeting opportunities for investors and technology executives, all while showcasing the Southeast's most promising technologies and companies.

**Don't miss the perfect opportunity to be front and center with tomorrow's tech leaders and the investors who back them.**



770.298.4202  
[www.ventureatlanta.org](http://www.ventureatlanta.org)  
[@VentureAtlanta](https://twitter.com/VentureAtlanta)



# WHY SPEAK AT VENTURE ATLANTA?

Venture Atlanta is a unique event that brings together top venture capitalists and investors from around the country with more than 30 of the Southeast's top emerging technology companies.

This year's event will be held at the College Football Hall of Fame, a 94,256-square-foot attraction located in the heart of Atlanta's sports, entertainment and tourism district. The Hall serves as one of Atlanta's premier special event spaces, featuring a highly immersive, interactive and engaging experience using a blend of historic college football artifacts and state-of-the-art, interactive multimedia exhibits.

With 2016 expected to be our biggest Venture Atlanta ever, this is a unique opportunity to speak with entrepreneurs, global enterprise executives, senior tech leaders and the investors who drive this dynamic industry.

**"Fantastic job with the conference. For me, it was a great investment of time."**

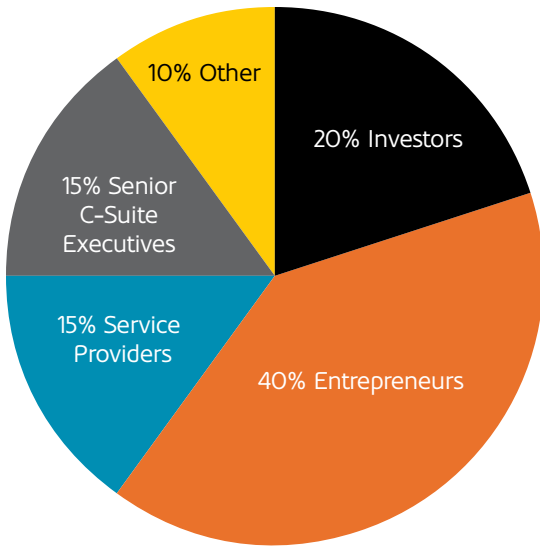
**– Venture Atlanta Attendee**



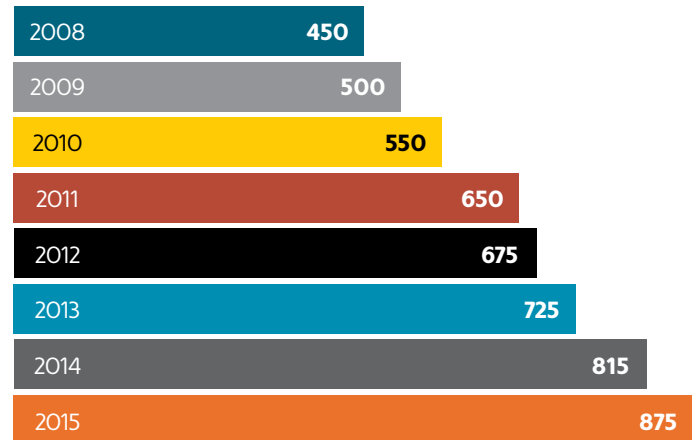
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# VENTURE ATLANTA ATTENDEE PROFILE



## Steady Attendee Growth



## Venture Atlanta Attracts Top Investors

Accel Ventures  
Battery Ventures  
Bessemer Venture Partners  
Bluerun Ventures  
Bregal Sagemount  
Canaan Partners  
Flybridge Capital Partners

FTV Capital  
Google Capital  
Greycroft Partners  
Insight Venture Partners  
Intel Capital  
JMI Equity  
Mohr Davidow Ventures

NEA  
Norwest Venture Partners  
Revolution Ventures  
Sequoia Capital  
Summitt Partners  
Volition Capital  
Warburg Pincus



**"The quality of companies presenting continues to go up, and there has been an echo effect of other meetings taking place outside of the conference. Thanks for putting together a rockin' show — good job!!"**

**– Venture Atlanta Attendee**

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# PARTIAL LIST OF PAST SPEAKERS



**John Balen**  
General Partner  
Canaan Partners



**Jonathan Bush**  
CEO & Co-Founder  
athenahealth



**Steve Case**  
Chairman  
The Case Foundation



**Alan Dabbieri**  
Chairman  
AirWatch



**Lori Greiner**  
The Warm Blooded Shark™



**Joan Herbig**  
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**Peter Kight**  
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**Val Rahmani**  
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**Niraj Shah**  
CEO  
Wayfair.com



**Jeff Sprecher**  
Founder, Chairman and  
CEO, The Intercontinental  
Exchange (ICE)  
Chairman, New York  
Stock Exchange



**Scott Thompson**  
CEO, Shoprunner  
Former CEO, Yahoo  
President, Paypal



**"It was an amazing show and has really launched  
us among the venture community."**

**– Venture Atlanta Alumni**

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# SPEAKING OPPORTUNITIES

## Opening Keynote Presentation

12 p.m., November 2

## Afternoon Keynote Presentation

5 p.m., November 2

## Morning Keynote Presentation

9:30 a.m., November 3

## Closing Keynote Presentation

12:30 p.m., November 3

Specifics around each presentation will be discussed at point of contact.

Average length of speaking times typically runs 30 – 45 minutes.



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# PARTIAL LIST OF PAST SPONSORS

Venture Atlanta raised a record amount in sponsorship dollars in 2015 as evidence that companies see the value in supporting us and the community we serve. More than 85% of Venture Atlanta supporters have been involved since the inception of the conference.



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# OUR FOUNDING PARTNERS



The Atlanta CEO Council is an exclusive organization for C-Level and senior business executives and entrepreneurs that facilitates professional networking, promotes entrepreneurship and encourages community activism. In today's business environment, knowing the right people is critical in developing valuable partnerships, joint ventures and relationships necessary for your business. Attending the Atlanta CEO Council events will put you where you need to be - in good company. Visit [AtlantaCEO.org](http://AtlantaCEO.org) to learn more.



The Metro Atlanta Chamber (MAC) serves as a catalyst for a more prosperous and vibrant region. To advance economic growth and improve metro Atlanta's quality of place, MAC is focused on starting, growing and recruiting companies to the 29-county metro Atlanta region. The Chamber is also focused on growing the region's innovation economy by promoting and strengthening connections to drive Atlanta's innovation and entrepreneurial culture. MAC is committed to being an active voice for the business community, serving as an advocate for a competitive business climate and telling Atlanta's story. For more information, visit [www.metroatlantachamber.com](http://www.metroatlantachamber.com).



The Technology Association of Georgia (TAG) is the leading technology industry association in the state, serving more than 30,000 members and hosting over 200 events each year. TAG serves as an umbrella organization for 34 industry societies, each of which provides rich content for TAG constituents. TAG's mission is to educate, promote, influence and unite Georgia's technology community to foster an innovative and connected marketplace that stimulates and enhances a tech-based economy. The association provides members with access to networking and educational programs; recognizes and promotes Georgia's technology leaders and companies; and advocates for legislative action that enhances the state's economic climate for technology. For more information, visit [TAGonline.org](http://TAGonline.org).



**VENTURE**  
ATLANTA

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**For more information on speaking opportunities,  
contact Allyson Eman at [aeman@ventureatlanta.org](mailto:aeman@ventureatlanta.org).**